



Aloha!

We look forward to seeing you in Hawaii for CLCA's 2021 Annual Convention.

To register, please:

1. Review CLCA's COVID-19 Safety Procedures (page 2 of this PDF)
2. For each convention attendee in your party, sign the mandatory Attendee Liability Waiver and Assumption of Risk (page 3 of this PDF)
3. Complete the registration form (page 4 of this PDF)
4. Review extra opportunities for convention attendees to interact and make key connections (pages 5 & 6 of this PDF)
5. MAIL completed waiver(s) and registration form with payment to:
California Landscape Contractors Association
Attn: Micheyl Barnett
1491 River Park Drive, Suite 100,
Sacramento, CA 95815

or

FAX your form with credit card information to
(916) 830-2788

or

register online at clca.org/hawaii

QUESTIONS?

Please contact CLCA Events Manager
Micheyl Barnett at micheylbarnett@clca.org or
(916) 830-2780.

2021 CLCA Convention COVID-19 Safety Procedures and Waiver

SAFETY PROCEDURES

California Landscape Contractors Association (CLCA) is committed to providing a safe and healthy environment for all 2021 CLCA Convention participants. Our decisions and preventive measures will be guided by the requirements and recommendations of the U.S. Centers for Disease Control (CDC) and federal, state, and local health authorities. We are working with Westin Maui Resort and Spa on implementing preventative measures to reduce the potential spread of the COVID-19 virus at our 2021 CLCA Convention. **Required preventive measures include:**

- Mask wearing at all indoor events and on all buses for off-site tours;
- Proof of vaccination or negative PCR test within 72 hours of arrival;
- Enhanced sanitization of meeting and event spaces;
- Social distancing;
- Hand sanitizing stations throughout the meeting space; and,
- Other, as needed or specified by CLCA and the Westin Resort.

The responsibility for a safe and healthy event environment is shared among the event organizer, venues, and every participant. All 2021 CLCA Convention participants are expected to adhere to and abide by the safety precautions CLCA is implementing to protect against the spread of COVID-19. **You may not attend the 2021 CLCA Convention if you:**

- are experiencing, or within the 10 days prior, have experienced signs and symptoms of COVID-19;
- believe that you may have been exposed to a confirmed or suspected case of COVID-19;
- share a room or hotel space with a person who has a confirmed or suspected case of COVID-19;
- or,
- have been diagnosed with COVID-19 and are not yet cleared as non-contagious by the health care team responsible for your treatment.

If you (or another individual sharing your hotel room, if applicable) experienced signs and symptoms of COVID-19, you will not be allowed to attend any CLCA events until you receive a negative PCR test.

Conference attendees should self-monitor for signs and symptoms of COVID-19 and are asked to contact CLCA if they experience symptoms of COVID-19 within 10 days after the 2021 CLCA Convention. Should any positive cases be reported within the 10-day timeframe, CLCA will communicate this information to all registered participants. Any private health or personal data received by CLCA will be treated as confidential.

**All CLCA policies are subject to change. Should changes be made, a notification will be sent to all registered attendees.*

2021 CLCA Convention COVID-19 Safety Procedures and Waiver

ATTENDEE LIABILITY WAIVER AND ASSUMPTION OF RISK

By signing below, you acknowledge the highly contagious nature of COVID-19 and voluntarily assume the risk of exposure or infection by attending the event, and that such exposure or infection may result in personal injury, illness, disability, and/or death to attendee. You understand that the risk of becoming exposed to or infected by COVID-19 at the event may result from the actions, omissions, or negligence of others who may attend the event or their families, colleagues, or others with whom they may have contact. Accordingly, you understand and agree that this release includes any claims based on the actions, omissions, or negligence of California Landscape Contractors Association, its employees, agents, and representatives, whether a COVID-19 infection occurs before, during, or after participation in the event.

In addition to all other rules and regulations relating to your attendance at the event, you agree to comply with all COVID-related procedures that may be implemented by CLCA and the Westin Resort, including, but not limited to, vaccinations or negative COVID-19/PCR testing, mask-wearing, and social distancing requirements and restrictions on certain activities that carry higher COVID-19 related risk, in order to protect as much as possible, the health and safety of all event attendees.

You further understand that refusal to adhere to these policies and abide by these precautions may result in immediate removal from the event and cancellation of the registration, without receiving a refund.

Attendee Printed Name: _____

Attendee Signature: _____ Date: _____

I am signing as the parent/legal guardian of the following minor (under 18 years of age) attendee(s):



Name _____

Company _____

Spouse/Guest _____

Children _____ Age _____

Address _____

City _____ State _____ Zip _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Number of people in my party who request alternative diet meals:

____ Gluten Free ____ Vegan ____ Vegetarian

A member of my party will require special accommodations to attend or has other meal requirements. Please email micheylbarnett@clca.org, call (800) 448-2522 or describe on a separate sheet.

clca.org/convention

MAIL completed registration form with payment to:
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1491 River Park Drive, Suite 100, Sacramento, CA 95815

or FAX your form with credit card information to (916) 830-2788.

QUESTIONS? Call (800) 448-2522.

Payment Information

Payment method: Check # _____ Visa Mastercard

Acct. # _____

Exp. _____ SVC _____

Name on Card _____

Sign _____ Date _____

Full payment must be received with registration form and is required for admittance to the event. Cancellations must be received by Oct. 18, 2021 to qualify for a refund. A \$50 fee will be deducted.

**Book your room! The Westin Maui Resort & Spa:
Call Group Reservations at (808) 921-4651.**

Packages

Full package price includes: Welcome Reception, General Membership Meeting, Thursday Morning Education, Recognition Luncheon and Trophy Awards Dinner & Ceremony.

Adult (full package)		TOTAL
Member	_____ \$450 _____ \$550 (after Oct. 18)	_____
New Member	_____ \$330 _____ \$430 (after Oct. 18)	_____
<i>For those companies who joined CLCA in the past two years who have never attended a state event.</i>		
Non-Member	_____ \$550 _____ \$650 (after Oct. 18)	_____

To help us provide a better experience, please indicate the events you plan to attend.

- Welcome Reception Recognition Luncheon
 Trophy Awards Dinner & Ceremony Thursday Education - morning

Spouse/Guest

(to purchase this package, must also purchase full package above)

Member/Non-Member	_____ \$384 _____ \$440 (after Oct. 18)	_____
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To help us provide a better experience, please indicate the events you plan to attend.

- Welcome Reception Recognition Luncheon
 Trophy Awards Dinner & Ceremony Thursday Education - morning

Children (Ages 5-12)

Member/Non-Member	_____ \$200 _____ \$250 (after Oct. 18)	_____
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To help us provide a better experience, please indicate the events you plan to attend.

- Welcome Reception Recognition Luncheon Trophy Awards Dinner & Ceremony

Additional Tickets

Purchasers of full packages may purchase single tickets for additional members of their party.

Welcome Reception Quantity _____ x \$80 _____

Recognition Luncheon Quantity _____ x \$80 _____

Trophy Awards Dinner & Ceremony (Friday, Nov. 5)

Quantity _____ x \$160 Quantity _____ x \$175 (After Oct. 18) _____

All Trophy Awards tickets must be purchased prior to event.

Optional Events

Educational Tour — Pu'u Mahoe (Thursday, Nov. 4 - afternoon)

Quantity _____ x \$99 Quantity _____ x \$125 (After Oct. 18) _____

Associate Member/LEAF Golf Tournament (Saturday, Nov. 6)

Includes green fees, shared cart, range balls and boxed lunch.

Player _____ Quantity _____ x \$199 _____

Leave your clubs at home! Preorder your clubs for the tournament and save \$7.

Onsite club rental is \$47 and not guaranteed.

Golf Club Rental Quantity _____ x \$40 _____

Indicate men's or women's clubs and right- or left-handed quantities below.

Quantity _____ Men's/Right Quantity _____ Men's/Left

Quantity _____ Women's/Right Quantity _____ Women's/Left

Hole Sponsor Quantity _____ x \$200 _____

Total: _____

You+ Opportunities Please see next pages for options

You+ Connections

Your selection _____ Cost \$250 _____

You+ Turbo Connections

Your selection _____ Cost \$ _____

Grand Total: _____

YOU+ CLCA

CLCA is offering new, extra opportunities for convention attendees to interact and make key connections at our 2021 Annual Convention. It's all about YOU! You, plus connections with the leaders of California's green industry. You, plus fun opportunities to build on those relationships.

YOU+ CONNECTIONS (\$250 EACH)

The You+ Connections offer you extra options to interact with company owners and key decision makers. Your business will be recognized as adding the extra to this year's convention: Extra face time, extra offers, extra fun! You+ Connections are a great value and an easy way to make important business connections. Hurry and make your selection, as opportunities are limited. Please select one from the following:

Registration Table Opportunity (Two opportunities)

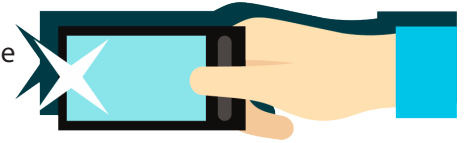
Be one of the first to greet attendees when they sign in! Welcome them to the Annual Convention and include your company info in their registration packets. Catch up with old friends and have the first opportunity to introduce yourself to new faces. Select either the Wednesday afternoon opportunity or the Thursday morning option.

Welcome Reception Activity (One opportunity)

Engage with members in a fun Welcome Reception activity! Sponsor will provide prizes and receive recognition in signage and promotion. Here's your chance to get in the game with members for the win!

Click Connections (Two opportunities — one opportunity remaining)

Smile for the camera! Contractors at the convention will be challenged to find the three other convention attendees listed on the back of their name badge and snap selfies with the group. As a sponsor, one of those names will be yours! Selfies will be shared during the Recognition Luncheon in a special slideshow that will also acknowledge your support — along with all the smiling faces hamming it up for the camera!



Coffee Break Opportunities (Two opportunities)

Be the crucial comfort of someone's morning when you sponsor a coffee break! Take a friendly break with members over a cup o' joe. Coffee break sponsors will be recognized with signage and the gratitude of the caffeinated masses.



Convention Wear Sponsor (One opportunity)

Add to your Hawaiian attire and accessorize with CLCA style — to complement your aloha attitude and CLCA spirit!



Sponsor a New or Potential Member at Convention \$500

CLCA Convention is a fun introduction to the association and a great opportunity to meet fellow members and become involved. Welcome a new member with your sponsorship.

YOU+TURBO CONNECTIONS (\$ VARIES)

For high-impact CLCA Convention Connections, choose one of these “enhanced visibility” opportunities to get to know members one-on-one, as well as exclusive options for presenting to a larger group.

Welcome Reception Bar (\$850) (Three opportunities)

Be where the fun happens! Meet and greet attendees! Convention attendees will have to come to you for a drink ticket — so be assured they will be searching you out! Sponsors will be acknowledged with signage at the reception as well as on the custom-printed drink tickets. Have fun with this one — what kind of hat or attire will make you easy to spot?!



Trophy Awards Reception (\$850) (Three opportunities — one opportunity remaining)

Mix and mingle with attendees! They will have to come to you for a drink ticket — so you know they will be searching you out! Sponsors will be acknowledged with signage at the reception as well as on the custom-printed drink tickets. Have fun with this one — what kind of hat or attire will make you easy to spot?!



Educational Speaker Sponsor (\$750) (One opportunity)

Take advantage of this chance to introduce Duane Sparkman, industry veteran and renovation horticulturist. And take five minutes to introduce yourself and comment on industry trends or innovations as they relate to your company’s product or services.

Wi-Fi Sponsor (\$500) (One opportunity)

The ultimate connection! Host the meeting room Wi-Fi on Friday! Welcome members and announce the login information and custom password at the start of each session! Signage will be in the room with sponsor logo and password info and sponsorship will also be acknowledged in the convention program. Password can be customized to your company, if desired.



Morning Garden Tour and Bus Sponsor (\$2,000) (Three opportunities)

Share a unique experience with fellow members! Explore Kipuka Olowalu and have plenty of time to connect and converse about this interesting tour. Sponsor will be acknowledged with signage and in the convention program.



Afternoon Garden Tour and Bus Sponsor (\$2,000) (One opportunity)

Share a unique experience with fellow members! View the Pu’u Mahoe Educational Garden and have plenty of time to connect and converse about this interesting tour. Sponsor will be acknowledged with signage and in the convention program.

SPONSORED

ccla.org/convention

